



Tigard Police Department

Media Release

13125 SW Hall Boulevard | Tigard, Oregon 97223 | www.tigard-or.gov/police

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Tigard Police Plan Extra DUII Enforcement

This weekend, coinciding with Super Bowl Sunday, Tigard Police will have additional officers on the roadways to help ensure everyone's safety. In cooperation with the National Highway Traffic Safety Administration (NHTSA), Tigard Police will be participating in a grant-funded program to promote high visibility enforcement (HVE). According to NHTSA: "High Visibility Enforcement (HVE) is a universal traffic safety approach designed to create deterrence and change unlawful traffic behaviors. HVE combines highly visible and proactive law enforcement targeting a specific traffic safety issue." Tigard officers will be patrolling throughout the community with the primary focus on arresting impaired drivers.

Drive sober or get pulled over. If the statistics surrounding impaired drivers isn't enough to give pause, the related penalties if caught will certainly be. The national average cost for a DUII incident is \$10,000 and the effects can last a lifetime.

- Drunk driving is often a symptom of a larger problem: alcohol misuse and abuse
- Alcohol-impaired motor vehicle crashes cost more than an estimated \$37 billion annually
- Last year, more than 10,000 people died in alcohol-impaired crashes - one every 51 minutes

Please plan ahead if you are driving and consuming alcohol or other intoxicants. If you become impaired- don't drive but rather call for a sober driver, a ride-share, a taxi or use public transportation to get home safely. Getting behind the wheel is never an option if you've been drinking.

If you spot a suspected drunk driver –call 9-1-1 immediately to report it. Together we can make our roads safer. You can learn more about High Visibility Enforcement Campaigns at: www.nhtsa.gov/drivesober