Equitable

Business impact of

TIGARD CARES

\$2.7M in grants to 320 firms

\$700,000 in business assistance loans

\$3.4M total in business assistance



Grants to entrepreneurs of color



Launched the



39 applicants 16 finalists selected via Community Caucus

69% from underrepresented communities



Hired **5** of the **9** officers (62.5%) allocated in the Police Services Levy

169.5 Hours of continuing education for crisis intervention and de-escalation training for officers (July-Sept 2020)



Walkable

500 individuals completed the Pumpkin Scavenger Hunt



648 community members shared ideas

Most common suggestions

- Unique play areas
- Expanded trail system
- Tualatin River access



Tigard spends **66**% of the national average (per acre/per fiscal year) to maintain parks.

This year, the city will add 37 acres of parkland to the 550 acres currently maintained.

34% of the community has to walk more than 10 minutes to reach a developed park.





JULY-DECEMBER 2020 www.tigard-or.gov/ReportCard

Our Strategic Vision:

An equitable community that is walkable, healthy, and accessible for everyone.

Healthy

Received \$3 million in grant funding



for business assistance

for Safe Routes to School S792.000 project at Metzger

for Downtown Tigard \$265,000 Reimagined project

\$250,000 for community policing

for Outdoor Museum artwork

of only 10 public agencies in Oregon to win outstanding achievement award for the Popular Annual Financial Report.

of 2019 performance audit recommendations implemented — This increased from 16% in July 2020 —

utility customers received in financial assistance from Tigard AID

Accessible



of regulated affordable housing 519 additional units of regulated affordable housing in the pipeline

23 Accessory **Dwelling Units** approved since June 2020

Increased Digital Presence

in LinkedIn • 143 New followers

Instagram • 581 New followers

Twitter • 691 New followers

Facebook • 457 New followers

Launched Two City Podcasts

5,068 downloads **41** episodes **11** in Spanish

143%

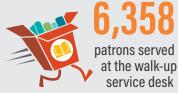
24%

10%



Police response time to Priority 1 and 2 calls in quarter one of 2020-21

Reimagined library services



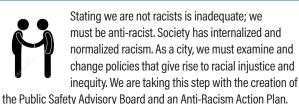
82,196 items checked out

188 virtual programs (5,457 attendees)

Report Card

Our Strategic Vision: An equitable community that is walkable, healthy, and accessible for everyone. That is the theme of this report card. Below are actions that we're taking to meet this vision.

Equitable



We will continue to learn about racial equity from our community. On the city's podcast, Kim Moreland taught us how Oregon's history has disadvantaged the Black community. Dr. Marvin Lynn and his son educated us on the realities of being a Black family in Tigard, and Michael Holton coached us on the importance of mentoring.

Walkable

You are walking more and using trails more during COVID-19 according to a survey of 600 community members. It's our mission to make sure the walking continues even after the pandemic ends. To do so, we asked you to share ideas for making walking a more attractive option for getting to parks, downtown, and other destinations.

You shared the importance of building sidewalks that buffer walkers from traffic, easier and safer ways to cross the street, and increasing sidewalk connections. Your feedback will be a key as we update the 10-year plan for parks and recreation in Tigard.

Healthy

Our community's mental health is fragile as we navigate the impact of social isolation. Using grant funds, we created initiatives to make your days a little brighter.

From doctors to teachers to neighbors, the Tigard Thanks! project received more than 200 nominations from you of the superstars who helped make your 2020 brighter. Your craftiness was on display by completing crafts kits to brighten up senior living communities. With the help of a GoPro and creative community members, your holiday lights remained bright for everyone to see during the Holiday Lights Drive Thru.

Tigard THANKS

Accessible

Hearing from you about our services remains a priority and something we want to make easy. Since July, 5,794 community members have connected with us about a range of topics, racial equity and COVID-19 being the most common topics.

In addition to the monthly Fireside Chat with Mayor Snider and Spark a Conversation with Council, we:

- Partnered with Unite Oregon on community conversations on renter's rights and emergency preparedness. The events were in English, Spanish, Arabic, and Somali.
- Convened seven webinars, including Los Empresarios for Latinx entrepreneurs.
- · Hosted the first-ever virtual Chat with the Chief in Spanish.



e are proud of our refreshed strategic plan. We



also recognize the challenges moving forward. We will address these challenges head-on, with hard work and a focus on the vision ahead. We will not be successful without the involvement of our entire community. You play the critical role of holding us accountable. You can do so by reviewing the biannual Report Card and the accompanying webpage. I heard from many of you after the last report card, and I hope to hear from even more after this most current update. You can reach me at jason@tigard-or.gov or 503-810-0269."

~ Mayor Jason B. Snider



Learn more about the Report Card at www.tigard-or.gov/reportcard