



# ENERGY-EFFICIENCY FOR BUSINESSES

## IMPROVE YOUR BOTTOM LINE BY REDUCING ENERGY COSTS

### COMMON UPGRADES

#### Lodging and Foodservice

- » Ductless heat pumps (DHPs), commercial vent hoods, and ovens

#### Grocery Equipment

- » Strip curtains, cooler cases with doors, and variable frequency drives

#### HVAC and Water Heating

- » Infrared radiant heater, steam traps, boilers, and commercial heat pumps

#### Multifamily

- » Windows, insulation, and DHPs

#### Insulation

- » Attic, roof, pipe, and wall

Improving the energy efficiency of your business can help lower operating costs and save you money, while enhancing employee and customer comfort. Energy Trust of Oregon works with business and property owners in Oregon and SW Washington to incorporate energy-efficiency into their business practices and to improve their bottom line.

### MORE THAN JUST SAVINGS

The benefits of upgrading to energy efficient equipment go beyond energy and monetary savings. Equipment upgrades can dramatically improve the comfort of your employees and business patrons, especially during heat waves or winter storms. Additionally, upgrades can reduce carbon emissions and create safer and more resilient local economies.

How can your business benefit from working with Energy Trust?

- **Reduce** energy consumption and the cost of utility bills
- **Improve** customer and employee satisfaction and comfort
- **Develop** new/specialized skills through Energy Trust training and certification programs
- **Receive** cash incentives for energy efficiency upgrades
- **Access** low or no-cost tips to improve energy efficiency
- **Create** a positive brand image by being environmentally conscious
- **Support** your local economy by using approved contractors in your area to make upgrades

## BUSINESS TYPES SERVED

Energy Trust serves a variety of business types. Here are a few common business/property types that we frequently work with.



Foodservice & Lodging



Multifamily



Higher Education/  
K-12



Healthcare



Grocery & Convenience



Government

## OTHER OPPORTUNITIES

### Walk-through Surveys

We will perform an on-site assessment to identify potential energy saving opportunities and equipment upgrades that may qualify for cash incentives.

### Strategic Energy Management

Strategic Energy Management (SEM) is an Energy Trust offering that provides the tools and education to start saving energy in a way that meets the needs and abilities of your company and staff. SEM training is offered at no cost to you and takes a holistic approach to energy management that reduces energy use immediately and provides a strong foundation for continuous energy improvement.

### Custom Projects

Energy-efficiency equipment not covered by standard incentives may still be eligible for custom incentives. Cash incentives for qualified custom energy projects are calculated based on estimated annual energy savings. Controls, chillers, variable frequency drives, and retro-commissioning are a few examples.



For more information or if you would like to speak to an energy advisor, visit [www.energytrust.org/existingbuildings](http://www.energytrust.org/existingbuildings), call **1.866.605.1676** or email [existingbuildings@energytrust.org](mailto:existingbuildings@energytrust.org).



## NOT SURE WHERE TO START?

We have a team of specially trained energy advisors located across Oregon and SW Washington that guide you to become a more energy-efficient business. Connect with an energy advisor to see what your options are.



To see how your business can start saving, visit the Energy Trust website by scanning this QR code. No extra app is needed—just use your phone's camera to scan.