



## **Social Media Ambassador: Twitter, Facebook, Instagram, TikTok**

Are you looking for a fun way to volunteer from home? The Tigard Public Library is looking for Social Media Ambassadors to help promote our programs and services.

This project will be done on your own personal social media pages. This is for anyone who is already social media savvy, or who wants more experience working with social media!

### **How You Will Make a Difference**

Social Media Ambassadors will act as library advocates by promoting our programs and services through their personal social media pages. These social media posts will encourage community members to become more involved in the Library.

### **Volunteers are needed to:**

- Sign up on under “Remote Volunteer Program: Library” on VicNet.
- Choose from a variety of social media activity to promote library happenings:
  - Reshare library posts.
  - Create original content that promotes the Library.
  - Share a review of a book that is in the Library’s collection on social media pages.
- Have another idea for a social media post? Pitch it to Katie!
- Fill out a Volunteer Reflection form and send to Volunteer Coordinator Katie.
  - Volunteer Reflection forms for Library Social Media Ambassadors can be submitted weekly. Be sure to keep track of all your social media happenings via the reflection form.

### **Benefits**

- Promotes a love of lifelong reading
- Generates excitement for library services
- Builds relevant job skills within social media

### **Commitment/Schedule**

This depends on a volunteer’s availability. A minimum of one post per week is requested.